

HOME BAKER'S LAUNCHPAD WORKBOOK





Welcome!

THIS WORKBOOK
BELONGS TO





“

In the world of baking,
every recipe is a sweet
adventure

”

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LETTER FROM DIPTI HARSHAD VARTAK



Dear Baker,

Heartiest Congratulations for registering yourself for Home Baker's Launchpad Webinar. I welcome you to the most engaging bakery business webinar. You are about to embark on a life changing journey and join over 15000 students, from different countries who have attended this truly transformational event.

In this webinar I will not only help you identify what is stopping your home bakery success, but I will also give you 6 step system so that you get a lot of abundance and true success in your home baking journey.

So what is a Home Bakery Business? It is a business that...

- Revolves around your Family
- Let's you serve the community with your expertise
- Makes you financially independent

It is a business that easily attracts Money, Love, Relationships & Purpose... And that's what I want for YOU.

To you Success,

Dipti Vartak

Home Bakery Business Coach





Welcome!

I'm so glad you're here to learn how to launch your home bakery business. Print this workbook and use it as your personal guide to capture the valuable ideas that you'll discover during the webinar.

Welcome to the Home Baker's Launchpad Webinar Workbook

This training is specifically designed for you if you are a beginner or intermediate Baker.

Inside the webinar you'll discover:

- The 3 secrets to launch a bakery business from home (even if you have no prior knowledge about baking, even if you've tried and failed before)
- The #1 mistake Home Bakers make in their baking journey & how you can avoid this mistake so that you stay in this ever-growing baking industry for a long time
- The "6 Step System" - The most effective way to do business so people are ready to pay for your cakes.
- You'll leave the webinar feeling confident, clear and excited to launch your home bakery business and make the impact you've always desired



What to do right now?

- Print this workbook out so you can complete it as you move through the webinar
- Join the Exclusive WhatsApp Group: This group is where all the updates, quiz, and other bonuses will be shared.

Did you know?

When you attend the entire Webinar LIVE, you will receive gifts worth Rs.9999/- absolutely free. These awesome gifts include:

- Home Bakery Business Guide
- OTG Buying Guide
- Baking Checklist
- Home Bakery Business Blueprint
- Inspiring Case Studies

And there is Special Surprise which I will reveal only during the webinar
Can't wait to meet you. Super Excited !!!



WELCOME TO YOUR DREAM HOME BAKERY



MY INTENTION FOR YOU

Is to:

I _____

T _____

through this webinar

WRITE YOUR NOTES HERE



“Finding happiness in baking is wonderful, but being financially independent while doing what I love is icing on the cake”

3 PRINCIPLES THAT CHANGED MY LIFE



To be a successful Home Bakery Owner,
you must have...

3 PRINCIPLES THAT CHANGED MY LIFE



To be a successful Home Bakery Owner,
you must have...

3 PRINCIPLES THAT CHANGED MY LIFE



To be a successful Home Bakery Owner,
you must have...



WRITE YOUR NOTES HERE





Happiness is measured
in flour, sugar, and
butter.

3 MISTAKES TO AVOID

- **Do not consume**

Write your answer here

- **Do not run after**

Write your answer here

- **Do not consider baking as**

Write your answer here

THE 6 STEP SYSTEM



SECRET 1

The 3 secrets for a profitable Home Bakery Business are:

P _____

P _____

P _____

To get sellable product you must follow:

ba _____

de _____

To get sellable product you must Invest in:

Your L _____

Quality T _____

Your INCOME is directly proportional to the
level of your K _____ &
level of your E _____

Write Down names of 3 must have tools for your Home Bakery
Business

WRITE YOUR NOTES HERE

SECRET 2

To sell more and charge more you have to be a:

S _____

So you must focus on simple :

C _____ R _____

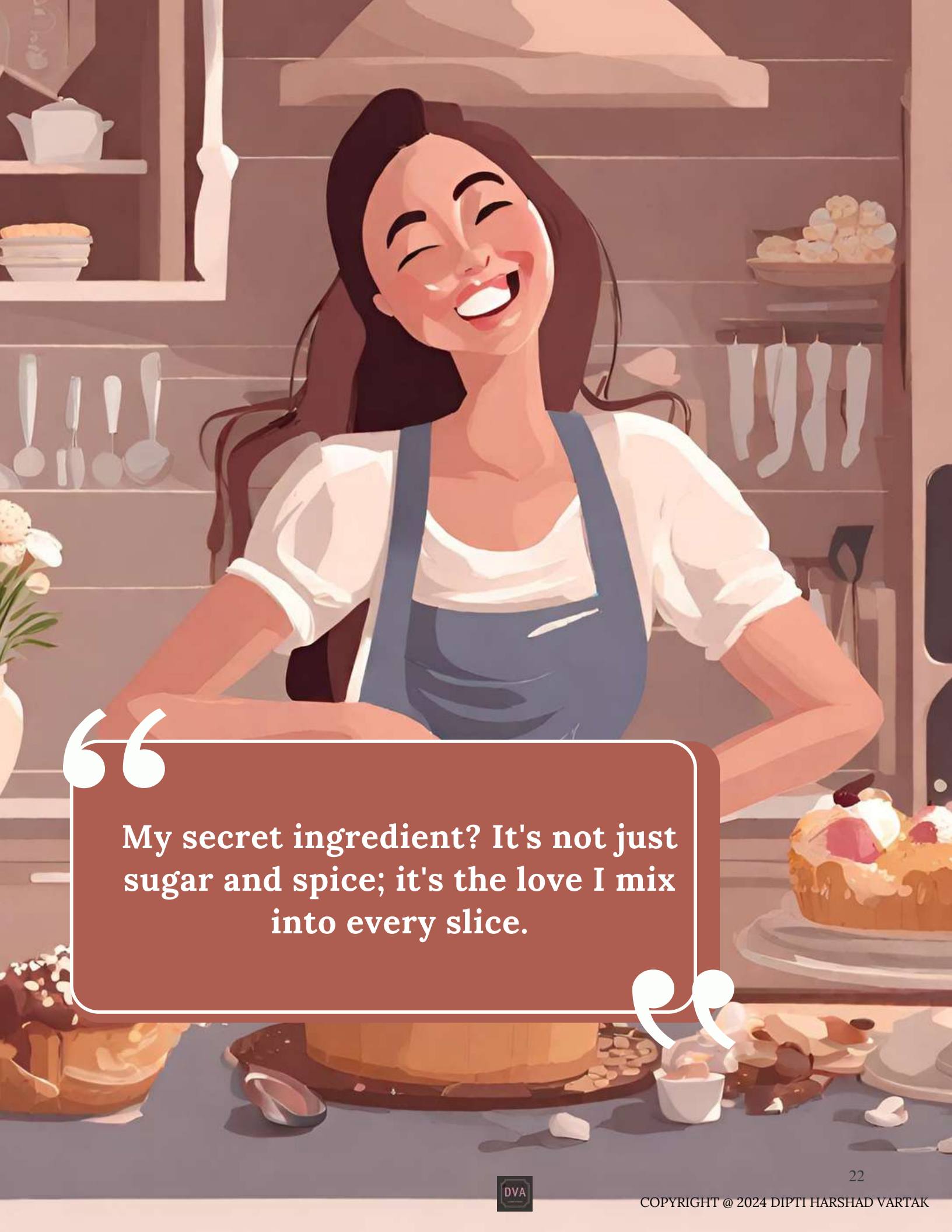
To show professionalism you have to give great:

C _____ E _____

This is true Br _____

Write Down 3 USPs of your Home Bakery

WRITE YOUR NOTES HERE



“
My secret ingredient? It's not just
sugar and spice; it's the love I mix
into every slice.”

SECRET 3

Before you start selling cakes, you must take:

F _____ R _____

Mindset is the K _____

FREE LEARNING attracts customers who asks you for FREE
C _____

Invest in your own L _____ to get the R _____
knowledge, so that you get desired customers who value you
and your products

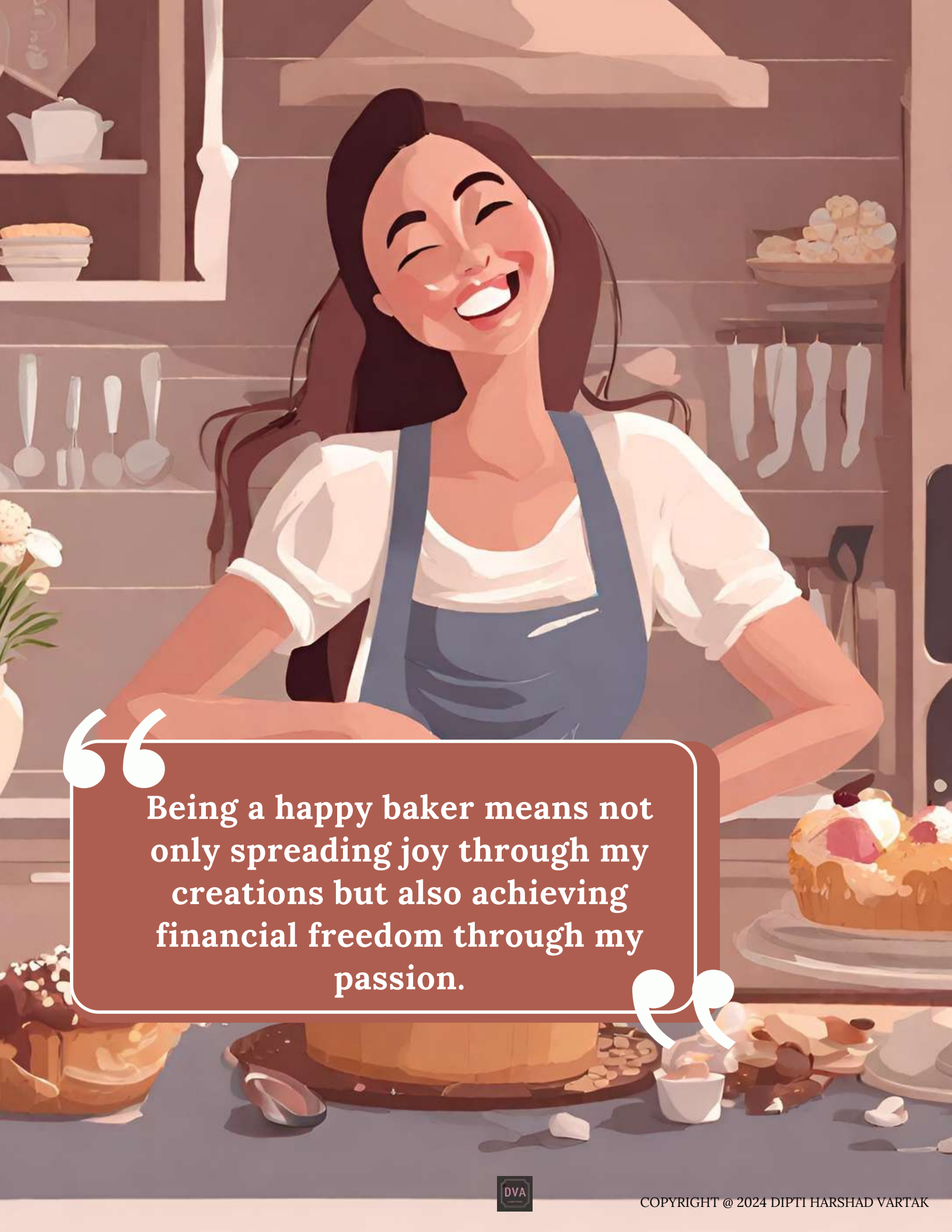
Marketing is very I _____ to get cake O _____

Focus on doing V _____ M _____

Write Down 3 ways discussed in webinar to promote your
Home Bakery

WRITE YOUR NOTES HERE

WRITE YOUR NOTES HERE



“Being a happy baker means not only spreading joy through my creations but also achieving financial freedom through my passion.”

WRITE YOUR NOTES HERE

WRITE YOUR NOTES HERE

YOUR FUTURE NOW

Use the space below to design the future of your Home Bakery you desire now:

1 - What does your future look like if you chose to invest in your learning & launching your Home Bakery? (write 3-4 sentences describing it)

2 - What resistances you need to let go of to create this beautiful future?

YOUR FUTURE NOW

Use the space below to design the future of your Home Bakery you desire now:

3 - What must you choose to believe, and take action right now, to make this your reality?

Next action steps...



“

Baking isn't just a hobby, it's a sprinkle of happiness in every bite.

”



ABOUT DIPTI HARSHAD VARTAK

Dipti is obsessed with helping women launch their home bakeries and grow their business from the comfort of their homes. Her work is published in People's TV, London financial Times, BBC News, Knorish and other esteemed publications. Dipti is a Certified Speaking Professional Trainer, Business Coach, and she's mentored thousands of women in the baking industry. Her signature program "Super Baker Program" helps people become Happy & Financially Independent Bakers. Dipti is an Indian who stays in Mumbai with her loving husband & 10 year old son.

If you are serious about selling decorated cakes from the comfort of your home make sure to join the Super Baker Program.

Here are some of the people who work and trust Dipti's System...



"I worked through Dipti's system step-by-step. It not only helped me bake delicious cakes but also but gave me more confidence! I highly recommend her system!" – Suchita K, Bangalore



"It's made me a confident baker, it's made me feel really good about selling my cakes without feeling shy and it has completely changed my business." – Shruti P, Hyderabad

Here are some of the people who work and trust Dipti's System...



"The more I bake, the more money I make. Therefore I ALWAYS go to the best for the coaching and support I need: Dipti Vartak. Dipti is a really good coach. She's had almost a decade of experience in the baking industry and knows how to run a successful home bakery business. – Kavita J, Chennai



"My cake orders increased drastically after using Dipti's Super Baker Program steps!" – Maya F, Pune

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ALL THE BEST TO THE NEW BEGINNING ... TO THE NEW LIFE ...

Your Home Bakery Business Coach
Dipti Harshad Vartak

